

UCLA Center for Community Engagement
International & Area Studies 195CE
Spring 2024 Syllabus

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Office hours

In order to accommodate varying internship and/or class schedules, I am offering both morning and afternoon appointment times on alternating days. Please note the following office hours and appointment schedule:

Mon/Tue: 9 AM – 6 PM
Wed/Thu: 9 AM – 11 AM

Course description

4 credits/units, online only

International & Area Studies 195CE is designed around an individual internship experience. The course is open to all majors and may fulfill electives for any of the programs housed in the International Institute by petition to the program chair. I A STD 195CE may be taken for a letter grade or on a pass/no pass basis, although the letter grade option is required to apply the course to a major or minor.

This course will offer you the opportunity to apply international studies theories and concepts to your internship experience. We hope that this will help you analyze the effects the global and interconnected nature of our world has on people, cultures, politics, economics, and organizations. You will take your academic knowledge beyond the classroom, and in your papers and during one-on-one meetings, you will analyze your organization and work experience within an international context. The course requires active participation at an approved off-campus field site for a minimum of 80 hours, weekly response papers, biweekly discussions with the Graduate Instructor, and a final research paper.

Prerequisites and eligibility

Students are eligible to enroll in International & Area Studies 195CE if they have completed at least 90 credits (junior standing) and have a 3.0+ GPA (good academic standing). In order to enroll, students must first find an internship and create a course contract on MyUCLA. Detailed instructions can be found here:
<https://communityengagement.ucla.edu/programs/internship-courses/#enrollment>

All internships must provide students with 8-10 hours per week (80-100 hours over at least 8 weeks) of substantive, meaningful work in which students serve as the primary beneficiary of the experience. Students must be actively engaged in an internship for at least 8 weeks of the quarter in which they are enrolled. International & Area Studies 195CE cannot be taken for retrospective internships.

Off-campus, non-profit organizations, government agencies, or for-profit corporate organizations are all eligible. Internships may be paid or unpaid but must offer students training, supervision, and networking opportunities in a professional work setting. For more information on all 195CE courses and the Center for Community Engagement's (CCE) diverse activities and important role on campus, please visit communityengagement.ucla.edu.

Learning outcomes

Students enrolled in this course will be able to:

1. Define and apply the following core concepts: *civic engagement*, *social responsibility*, *experiential learning*, and *globalization*
2. Apply academic knowledge and critical thinking skills to address situations and challenges as a result of globalization and the 21st century
3. Develop and execute a research paper integrating analysis inspired by experiential learning (i.e. an internship) with knowledge gained from inquiry into global studies or international development
4. Articulate, in conversation and in writing, the meaning and connections between core concepts, such as globalization, power, social responsibility, and civic engagement
5. Critically assess the implications, both positive and negative, of industries, organizations, and individuals on global and local communities

Course expectations

Students are expected to:

- Attend all scheduled meetings and internship site visits, arrive on time, and participate fully and meaningfully.
- Complete the readings and prepare before meetings.
- Complete and submit assignments, timesheets, and any course requirements by the designated time.
- Communicate in a timely manner any concerns, queries, and conflicts with the instructor, internship coordinator, or supervisor.
- Conduct fieldnote reports after each internship site visit to contribute to the final research paper.

Required forms

1. Course contract created by you and signed by your supervisor
2. Learning agreement signed between you and your supervisor
3. Timesheet documenting at least 80-100 hours worked at an off-campus site (not applicable for UCDC students)

Grading scale

A+	97-100%	B+	87-89%	C+	77-79%	D+	67-69%	F	< 60%
A	93-96%	B	83-86%	C	73-76%	D	63-66%		
A-	90-92%	B-	80-82%	C-	70-72%	D-	60-62%		

Satisfactory/Unsatisfactory (S/U) option: You must earn at least a 73% overall for a passing grade if you take the course S/U.

Course requirements

1. 5 biweekly individual appointments – 30%
2. Weekly reflection papers – 40%
3. Final paper – 30%
4. Timesheet – 0% (required to pass the course but not graded)

Biweekly individual appointments (30% of grade)

Schedule and attend discussion **every other week** with your instructor (me, Arjun) at least 5 times during the quarter. Come to each 30-minute meeting prepared with at least 3 discussion topics related to your experiences at your internship, your weekly response papers, field observations and final paper progress, or future career trajectory. 5 meetings are required to pass any 195CE course and failure to meet this expectation will result in an automatic grade reduction to F / Unsatisfactory. You may be advised to drop at any point in the quarter if you are no longer able to pass the course and your internship site will be notified.

Please use the MyUCLA appointment scheduling system to create appointments with me each time. A Zoom link will automatically be generated and emailed to you.

In MyUCLA, navigate to Academics > Appointments > Create Appointment.

You are responsible for signing up for your appointments and scheduling your 5 meetings evenly throughout the quarter (i.e., every other week). Each meeting is worth 6% of the course grade. Showing up late and/or unprepared for a meeting will result in only half-credit. If you arrive more than 10 minutes late, your appointment will be automatically canceled and you will have to reschedule for half-credit. Repeated cancelations or missed appointments will result in a reduction of one letter grade. Any request to schedule meetings in consecutive weeks must be approved by the instructor in advance.

Weekly response papers (40% of grade)

Response papers are to be **1-page minimum, single-spaced**, and complete with APA or Chicago format if using in-text citations. Beginning the weekend after Week 2, these must be uploaded by **Saturday at 11:59 pm at the end of each week**. There are 8 response papers in total and each weekly paper is worth 5% of your grade. All work must be submitted to pass the class, even if it is too late to receive any credit. Submitting more than two papers over one week late is grounds for automatic “Unsatisfactory” if you are taking the course S/U.

Successful weekly response papers will have two of the following elements:

1. Reflect on the relationship between the readings and your internship – to what extent is it applicable to your work experience? Think critically about your experience with the organization, the staff, and community at large. Think about how your experiences and observations are affecting your understanding of the organization and their work. You must reference each reading at least once using only in-text citations.
2. Provide 2 questions to bring to the following discussion meeting so that you can lead a rigorous discussion of the readings/weekly prompt, as well as critically reflect on your internship experience. These questions may be directly about the readings, about ideas from your response paper(s), or about your internship experience (in some way critically connecting the course concepts to what you are experiencing at your internship site.)

Final research paper (30% of grade)

In the final research paper, you will examine a topic inspired by your internship. This is not an extended response paper but a research-based argumentative analysis and should be structured around a Global Studies, International Development, or International & Area Studies framework. You must use a minimum of 5 sources, with at least 3 academic sources (e.g., book chapters or academic journal articles) and 2 reputedly edited

popular sources (e.g., newspaper or magazine articles). You can use one of the readings from class if you wish and if it is highly relevant to your topic.

Mechanics of final paper:

- 8-10 pages, double-spaced, 12-point font, 1-inch margins
- Cite 5 sources: 3 academic sources, 2 possible non-academic sources
- Use APA, ASA, or Chicago-style citations
- Works cited page (not included in page limit)
- Submitted by Friday of finals week at 11:59 PM

Rubric for final paper

Criteria	Description	Points
Strength of thesis statement	We will workshop this during our meetings. Global Studies, IDS, Global Health, and IAS majors/minors will go through an approval process if they would like this course to count towards major/minor requirements. All students must create a thesis statement that clearly articulates the overall objective of their research paper and 3 sub-arguments they will be using to demonstrate the main objective.	8
Strength of supporting points	Paper must include at least 3 main points that support your thesis statement.	8
Overall structure	Paper includes a strong introduction outlining the context and background of the issue. Paper also includes a conclusion that restates the thesis and the broader implications of the research. Supporting body paragraphs are logically organized and include appropriate transitions.	5
Quality of academic sources	Paper must include 5 sources, 3 of which must be academic sources. 2 may be high-quality journalistic sources that are pre-approved. Refer to these sources throughout the paper without an overreliance on one source. Briefly summarize the source and illustrate its relevance before engaging with the source.	5
Formatting	Title, header, page numbers. Use APA 7 th Edition, ASA, or Chicago-style in-text citations. Be consistent in the style you choose and include a separate and properly formatted bibliography/works cited/references page at the end.	4
Total		30

UCLA university-wide advisories and policies

Academic integrity

All policies in the UCLA Student Code of Conduct regarding academic integrity apply to this course, including policies regarding plagiarism. When warranted, infractions will be reported to the Dean of Students and may result in disciplinary action. UCLA's complete policy regarding academic integrity can be found on the website for the Office of the Dean of Students: <http://www.deanofstudents.ucla.edu/>

Artificial Intelligence and AI-generated work

Unless otherwise specified by the faculty member, all submissions, whether in draft or final form, to meet course requirements (including a paper, project, exam computer program, oral presentation, or other work) must either be the Student's own work, or must clearly acknowledge the source. (UCLA Student Conduct Code, Section 102.01c: Academic Dishonesty—Plagiarism.) Students who represent as their own AI-generated output will be subject to the plagiarism penalties and policies outlined by the Dean of Students.

Course accommodations & Campus resources

UCLA provides a wide range of resources to support students facing challenges, whether inside or outside the classroom. Consult the Student Care Managers program website for information about these resources, including information about confidential one-on-one consultation: <http://www.studentincrisis.ucla.edu/Who-can-Help>. If you need to request an academic accommodation based on a documented disability related to your work in this course, please contact the Center for Accessible Education as soon as possible. CAE can be reached at A255 Murphy Hall, 310-825-1501, or 310-206-6083 (telephone device for the deaf). You can learn more about their services by exploring their website at <http://www.cae.ucla.edu/>. Students should also notify their Graduate Student Instructor about any issues as soon as possible so that appropriate accommodations can be arranged with CAE well in advance of assignment due dates.

Using Zoom video conferencing

You are required to use Zoom (<https://ucla.zoom.us/>) for your biweekly meetings, so take the time to familiarize yourself with it before our meeting. You may choose to use Zoom on your mobile device or computer. Your video must be on during your meetings.

Remote learning privacy:

The UCLA Student Code of Conduct, which includes Section 102.28: Expectation of Privacy, makes it clear that taking any screenshots or sharing any recorded materials or slides with anyone outside of this course is not allowed, as each of us has a 'reasonable expectation of privacy.' If you have concerns about participating over Zoom, please feel free to contact me.

Weekly assignments schedule

Weeks 1 and 2: No readings or assignments

Week 3: Your internship in a global workplace

Readings

- Gray, A. (2017, Jan). "What is globalization anyways?" *World Economic Forum*. <https://www.weforum.org/agenda/2017/01/what-is-globalization-explainer/>
- Scheuerman, W. (2002, Oct 17). "Globalization." *Stanford Encyclopedia of Philosophy*. <https://plato.stanford.edu/entries/globalization/>

Written assignment

- Read the articles listed above. These articles give broad over reviews of the process of globalization. The first is focused on the political economy framework of globalization. The second takes some more academic approach to the phenomenon. What was your prior understanding of globalization? Is there anything that isn't covered in either of these pieces that you believe is an integral part of globalization?
- Independently, research your organization and describe its goals, approaches, key players, and stakeholders. Furthermore, discuss whether your organization is promoting national interests, private interests, or the interest of special groups. Be thorough in your research. Use the organizations website, but also consider looking for more information in Lexis Nexus Business (accessible through UCLA Library) or another reputable database. You could also search for newspaper or magazine articles that discuss the organizations work. What interest do you have in this field/company? What do you expect to gain and learn from participating in this internship? Do you have any apprehensions?

Also due by end of Week 3: reach out to a high-ranking member of your organization as a potential interviewee for the interview assignment due Week 8.

Week 4: Your organization in a changing society

Readings

- 1) [United Nations Development Program: A New Sustainable Development Agenda](#)
- 2) [The Sustainable Development Goals Report 2022](#)

Weekly assignment

- Discuss how globalization (technological developments, the international economy, political, and/or cultural changes) has affected your organization or field. In what ways has globalization tangibly affected the structure of your organization, or the nature of the work that your organization does? How has the organization adapted? You may not know the exact answer to these questions, but you can speculate and draw from knowledge of similar fields.
 - Look closely at the initial agenda that was sent in 2015 and look through the 2022 report on progress. 2022 is about the halfway mark for the agenda. What do you think are some of the major factors in the progress or lack of progress that has been made? What do you think are some ways to combat the underlying issues that inhibit progress?
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Week 5: Paper outline and annotated bibliography

Readings

- No readings this week!

Written assignment

Paper Outline or Annotated Bibliography

Option 1: Draft a “Topic Outline” of your paper. Outlines should be formatted to include a thesis statement and a minimum of three main points that support your thesis’ argument. Keep in mind that this is an initial outline and there will most likely be modifications and restructuring.

Option 2: Write an annotated bibliography providing 3 scholarly articles relevant to your research and summarize the main points of those articles (research question, methods, findings, discussion) in 2-3 sentences for each article. Be sure to indicate how each article will help support your paper’s argument briefly in 2-3 sentences.

Non-International Institute Majors

If you are not an International Development, Global Studies, Global Health, or International & Area Studies major/minor, you can choose whichever area you would like for your topic. This course will count as an upper-division elective credit regardless of which area your paper topic fits within.

Paper Topic Guide for International Institute Majors:

- **International Development:** Paper topics in this area should focus on development issues as they pertain to a particular developing region (for Regional Elective credit) or to a development issue as it is playing out across multiple developing regions (for Disciplinary Elective credit). Papers can be comparative.
- **Global Studies:** Papers in this area should not be simply international or comparative in scope, rather, they must focus on globalization as it shapes Governance & Conflict, Culture & Society, or Markets & Resources.
- **Global Health:** Papers in this area should focus on fundamental issues that affect health equity and healthcare around the world. Papers may also explore how cultural, social and environmental factors and issues of health equity influence the patterns of disease among people and populations with emphasis on health in low-resource settings for local, regional or international contexts.
- **International & Area Studies:** Papers in this area should focus on the particular region that the major explores.

Week 6: Challenges in the field

Readings (requires UCLA VPN if off-campus)

- Kaplan, Caren. (2001). “Hillary Rodham Clinton’s Orient: Cosmopolitan travel and global feminist subjects.” *Meridians*. 2(1) 219-240. <http://www.jstor.org/stable/40338817>.
- Grewal, Inderpal. (1999, August 1). “Traveling Barbie: Indian transnationality and new consumer subjects.” *Positions*. 7(3) 799-827. <https://read.dukeupress.edu/positions/article-abstract/7/3/799/22014/Traveling-Barbie-Indian-Transnationality-and-New?redirectedFrom=fulltext>

Written assignment

- Read the two articles above and consider the effect of globalization on culture. How do ideas spread? How might they end up dominating or overwriting? Similar ideas and other cultures? Is this a bad thing, a good thing, or both? What forms might resistance to globalized culture/cosmopolitanism take?

- Based on what you have observed while working at your internship, and based on the assigned readings for this week, describe what are the main obstacles faced by your organization that are linked to international concerns? Discuss what some pre-existing assumptions may be regarding international work in general and the impact of such assumptions.
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Week 7: Partial final paper draft

Readings

- No readings this week!

Written assignment: Research paper draft

Please submit **one** of the following:

- 1) 2-3 pages of your final research paper
 - 2) An updated bibliography, complete with all 5 sources
 - 3) An updated outline, complete from introduction to conclusion
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Week 8: Informational interview

Readings

- No readings this week!

Written assignment

This week you will interview a high ranking employee in your organization. Students must reach out to a potential interviewee by the end of week two. Take this as an opportunity to learn both about the field and as a chance to build your professional network. When you interview the employee, please include some questions related to a) the skills and values needed to succeed in their field or industry b) their own professional experience and c) how they understand the benefit their company/field provides to society.

You do not need to submit a transcript of your interview (record the interview if you can with the persons consent - this will make writing much easier later), but you are strongly encouraged to take notes because you will need to summarize the responses you receive. After completing your interview, summarize what you learned.

Here are some sample questions you can include:

- What are the main skills necessary for success in this line of work and what are the values that individuals who succeed in this line of work possess?
 - What does success and progress look like in this line of work?
 - What are some challenges to the organization and to organizations like this?
 - How would you describe the ethos/culture of the organization/company?
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Week 9: Corporate social responsibility

Readings

- Thorpe, Devin. (2013, May). "Why CSR? The benefits of corporate social responsibility will move you to act." *Forbes*. <https://www.forbes.com/sites/devinthorpe/2013/05/18/why-csr-the-benefits-of-corporate-social-responsibility-will-move-you-to-act/?sh=1d8e03e765a3>
- Acaroglu, Leyla. (2020). "What is greenwashing? How to spot it and stop it." *Disruptive Design*. <https://medium.com/disruptive-design/what-is-greenwashing-how-to-spot-it-and-stop-it-c44f3d130d5>

Written assignment

- What are your thoughts about corporate social responsibility? Do you think that offsetting the social and environmental consequences of a businesses' activities is a successful strategy? What are alternative strategies to combating the social and environmental consequences of a globalized world?
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Week 10: Reflection

Readings

- Complete the CCE Data Collection Form: <https://forms.gle/byNFZDAL2sz4aVGeA>

Written assignment

- The last response paper should reflect your overall internship experience. Think critically about your and your supervisor's tasks. What did you learn about your field? Did it meet your expectations? Would you continue in the field? Why or why not? What did you learn about how international dynamics impact the 21st-century workforce?
 - To complete this assignment, you will be asked to share information about your internship site and your role as student intern.
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