Developing Future Community-Campus Partnerships
Insights from UCLA’s Community Partners

Research Projects
Many community partners expressed an interest in creating finite, manageable research projects that can be completed in one quarter. Community partners are open to student designing research questions that would positively benefit the organization. Likewise, many community partners expressed interest in research projects that could span multiple quarters or that could be completed in groups.

Media and Promotion
Several community partners shared that having student assistance with social media and promotion for their agency would be a great benefit. Community partners would like to tap into the creativity of students with specific interests in social media and design.

Long-term or Recurring Projects
Most community partners discussed challenges associated with the limited time and number of hours that students spend at their organizations. Community partners stated that they are able to get more in-depth and develop a stronger relationship with students who stay for longer-term placements.

Advocacy & Community Engagement
Few community partners stated that they would be interested in having students develop projects that would allow for student outreach in the community.

Curriculum Development
Five community partners shared that they would be interested in getting more involved in the classroom. They expressed interest in assisting with course design and curriculum development in addition to serving as guest lecturers for the course.