What Motivates Community Partners to Participate in Community-Campus Partnerships?

Community partners were asked about their motivations for participating in community-campus partnerships and the needs/goals they were looking to address when entering the partnership.

**Direct Service Capacity**
All community partners shared that students are essential to increasing their capacity for providing direct client services.

**Student Education, Inspiration, and Career Development**
Many community partners shared that their main goal in community-campus partnerships is to provide students with valuable educational experiences and to impact a student’s life and career path. In addition, community partners expressed the goal of providing students with relevant work experience, an opportunity to engage with community, and an increased understanding of community needs.

**Improving Client Outcomes**
Even if a community partner’s initial partnership goal was to improve direct service capacity, many community partners shared that their goals shifted when they noticed the positive client outcomes associated with having students from community-engaged courses. Partners stated that their goal is to continue providing positive client outcomes by supporting students in community-engaged courses.

**Campus Collaboration & Community Building**
Community partners shared the goal of increasing their community reach by expanding university partnerships, increasing the organization’s presence in the community, and developing long-term relationships and networks with former community-engaged course students.

**Maintaining a Relationship with UCLA**
Two community partners discussed the explicit goal of maintaining a relationship with UCLA. These community partners have a relationship with the university that has grown and expanded over several years.